



Investor's Strategy Checklist

A framework for individuals and families to build wealth intentionally and sustainably.

☒ 1. Set a Clear Financial Vision

- ☐ Define your long-term financial goals (retirement, legacy, freedom)
- ☐ Set timeframes (5, 10, 20+ years)
- ☐ Identify monthly/annual surplus for investing

☒ 2. Build a Resilient Foundation

- ☐ Maintain 3–6 months emergency savings
- ☐ Eliminate high-interest consumer debt
- ☐ Maximize employer retirement matches (401k, IRA, etc.)
- ☐ Establish automated savings/investing habits

☒ 3. Understand Core Investment Vehicles

- ☐ Index Funds / ETFs for long-term compounding
- ☐ Dividend Stocks for passive income
- ☐ Bonds or Treasuries for risk balance
- ☐ Tax-advantaged accounts (Roth IRA, HSA, 529)



✓ 6. Review + Refine Annually

- ☐ Rebalance your portfolio as needed
- ☐ Adjust strategy based on income, life goals, or economy
- ☐ Educate yourself continuously

"You work hard for your money.

It's only right that it works hard for you.

Let's put your money to work"